

ROCK-OLA 50 HI-FIDELITY

SELECTION MUSIC

You, too, will ask "Who would ever dream that such full-range tone was possible?"

Yes, here at last is a two-way system that gives real TRUE high fidelity.

A superb engineering job that fulfills what others have *tried* to find—exciting true realism of sound that takes you through the whole musical range.

Whether high or low volume, the Rock-Ola Model 1442 Hi-Fidelity phonograph delivers those most sought-after qualities of clean highs and clear lows.

All this combined with fresh cabinet styling can mean only one thing—

More Money in the Cash Bag.



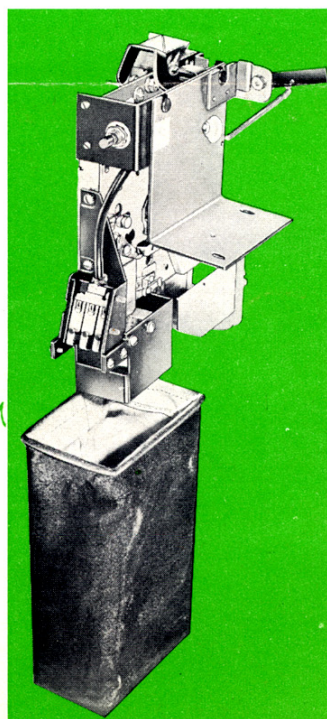
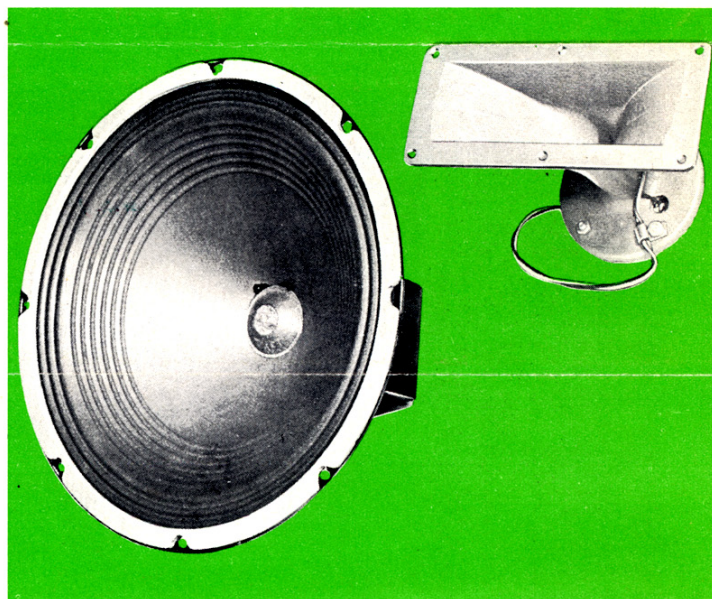
Below

Rock-Ola's newest Hi-Fidelity system means greater interest, better listening and increased play appeal.

Notice the heavy cast 7¼" rectangular horn loaded compression driver unit "Tweeter" speaker, the latest scientific approach to hearing all those high notes. Another Rock-Ola FIRST.

Listen to the 12" acoustically matched speaker as it brings out those deep bass tones.

Together, as a team, they bring out the true meaning of "Hi-Fidelity".



Left

This jumbo-sized cash bag is geared to the tremendous play you can expect from the Rock-Ola 1442. Huge capacity means fewer collection calls. Separately keyed, but easy to get at, you'll find more coins in the bag.

ROCK-OLA

HI-FIDELITY

SELECTION

MUSIC

MODEL 1442

At last, a phonograph designed to fill the needs of the smaller location, or for those who need a superb instrument with fewer records.

Smart, modern cabinet styling, combined with the original time-tested revolving mechanism, makes the Rock-Ola Model 1442 at home in any spot.

There's a new fascination about the gaily colored separators as they revolve in front of many sided mirrors.

Easy to operate. Push only ONE button right along side your choice—and on comes the tune. This means less time hunting and picking and more time for playing.

Specifications for Model 1442*

Width 29 $\frac{7}{8}$ " , Depth 26 $\frac{3}{4}$ " , Height 53 $\frac{1}{8}$ "

Weights—(uncrated) 290 pounds
(crated) 340 pounds

Coin Equipment: Single Entry for 5c, 10c
or 25c (Easy conversion to 10c play).

Record Changer: 50 Selections, 7"
Records; 45 R.P.M.

Tube Complement: 2-6L6G,
2-6SN7GTA, 1-5U4G.

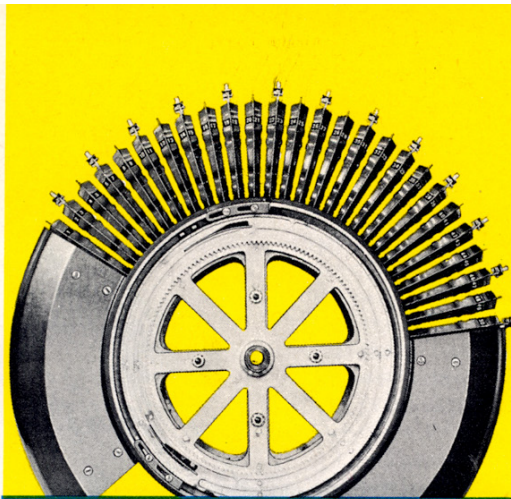
Cabinet Finish: Limed Walnut, trimmed
with Caribbean Blue Walnut.

*Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.



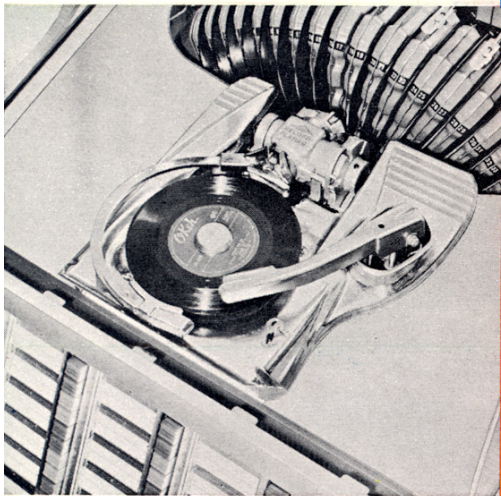
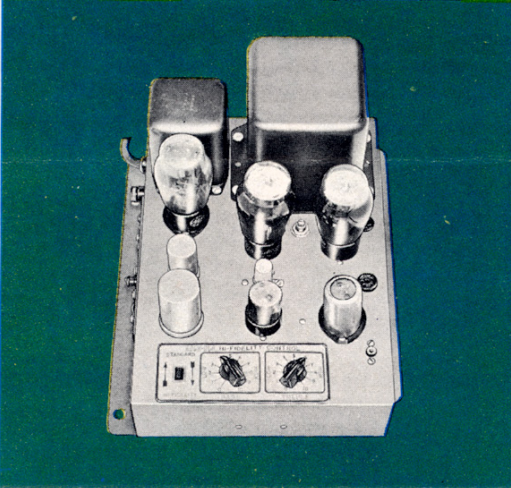
Right **REVOLVING RECORD DRUM**

Years of use and millions of plays prove this Rock-Ola "first" gives fast and easy delivery of records. The gaily colored separators performing in front of dozens of mirrors draws folks to deposit coins just to watch the drum in action.



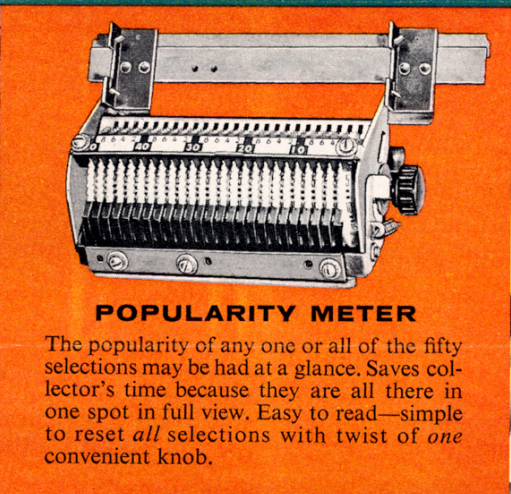
Right **TRU-TONE AMPLIFIER**

Rock-Ola's famous amplifier has been improved still further to handle full Hi-Fidelity output. A flick of the on-off switch and you have Hi-Fidelity or Standard tone as you prefer. Bass and Treble adjustment gives emphasis you want. Low upkeep with only five tubes.



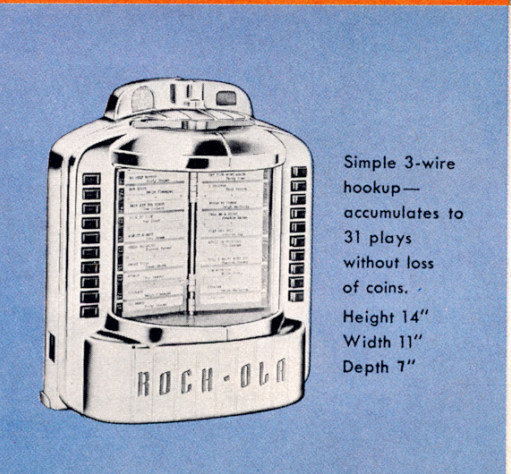
Above **ROBOT RECORD ARM**

Sets down so sm-o-o-thly while playing the record in the natural position. Tiny-weight, Hi-Fidelity wide range pickup cartridge and perfect balance gives tone-arm floating action for longer record life. Tone arm stays with record even if phonograph should be on an angle, but automatically cuts out with anti-cheat device if banged or jiggled.

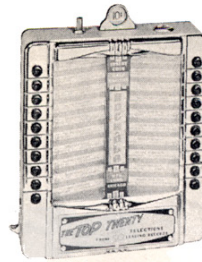


POPULARITY METER

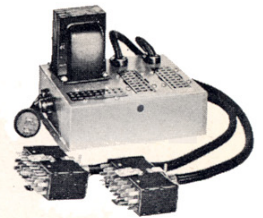
The popularity of any one or all of the fifty selections may be had at a glance. Saves collector's time because they are all there in one spot in full view. Easy to read—simple to reset *all* selections with twist of *one* convenient knob.



Simple 3-wire hookup—accumulates to 31 plays without loss of coins. Height 14" Width 11" Depth 7"



THE TOP TWENTY

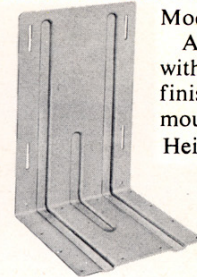


Here is that "plus" business right on a platter. Everyone will want to play two or three of the top twenty selections from 50 leading records. Model 1550 Hit 20 Wall Box in either 5c or 10c play.

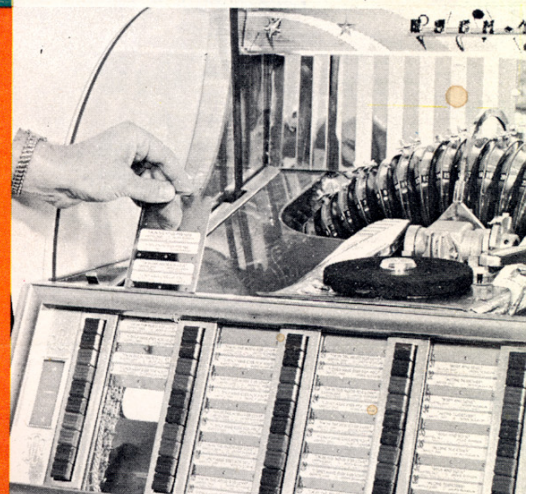
Adapter Model 1723 comes complete with plug and 50 feet of wire.

Try this combination to increase play up to 30%.

UNIVERSAL BAR BRACKET



Model 1541 All steel construction with durable hammerloid finish. Special patented mounting plate. Height 13" Width 8 1/2" Depth 8"



Above **FAST-CHANGE STANDARD TITLE STRIPS**

Sparkling chromed title strip holders pull out as easy as opening a drawer. Five holders allow breakdown into ten tune classifications. Tie in with "The Top Twenty" above for highest profits.

Left **CHROME-FINISHED WALL BOX**

Model 1548 Wall Box has a shiny chrome "Come hither" look. Use through the receiver Model 1921. Push only *ONE* button for tune.

Read 50 Selection program as easy as turning pages in a book. Easy-change STANDARD sized title strip-holders.

IN THE BAG!

HI-PROFITS
HI-FIDELITY

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

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TO
CASH BAG**

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Modern machinery guided by men with years of Coin Machine Know-How, and constantly checked by Quality Controls is your assurance of

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